

Appendix II

Santa Clara County Fair Housing Survey Conducted Summer 2000 Weighted Total Responses, and Survey Questionnaire

WEIGHTED SAMPLE (N=250)Interviewer _____ Phone Number _____ Date 7/ /00

Time Began _____ Time Finished _____ ZIPCODE _____

SANTA CLARA COUNTY FAIR HOUSING SURVEY

Hello, I'm _____ from _____. I'm calling on behalf of the County of Santa Clara and your City Government which are jointly conducting a survey on important issues that affect people in your region. I want to assure you that we are not trying to sell you anything and are only interested in your opinions. I'd like to randomly select someone to interview from your household.

A. Can I speak to an adult MALE/FEMALE over the age of 18? (**ROTATE**).

MALE ----- 50%

FEMALE ----- 50%

B. Are you a resident of Santa Clara County? (**IF "YES" CONTINUE THE CALL. IF "NO" "DON'T KNOW" OR "REFUSED TO ANSWER" TERMINATE. THANK THE R FOR THEIR TIME.**)

YES (**CONTINUE THE CALL**) ----- 100%

NO (**TERMINATE CALL**) ----- 0%

DON'T KNOW (**TERMINATE CALL**) ----- 0%

REFUSED TO ANSWER (**TERMINATE CALL**) ----- 0%

SECTION 1

1. Let me start with a general question. Do you feel things in this country are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

RIGHT DIRECTION ----- 64%
 WRONG TRACK ----- 26%
 (DON=T READ) DK ----- 10%
 (DON=T READ) RA ----- 0%

2. Now, think about Santa Clara County as a whole including cities as far apart as Palo Alto and Gilroy. Do you feel that things in Santa Clara County are generally going in the right direction, or do you feel things have pretty seriously gotten off on the wrong track?

RIGHT DIRECTION ----- 67%
 WRONG TRACK ----- 22%
 (DON=T READ) DK ----- 11%
 (DON=T READ) RA ----- 0%

3. What do you think is the single most important problem currently facing Santa Clara County? (OPEN END) (DON'T READ)

TRAFFIC ----- 32%
 HOUSING ----- 31%
 EDUCATION ----- 10%
 CRIME/DRUGS/GANGS ----- 4%
 ECONOMY ----- 4%
 OVERPOPULATION ----- 4%
 HOMELESSNESS ----- 2%
 CHILD CARE ----- 1%
 TEENAGERS/YOUTH ----- 1%
 ENVIRONMENT ----- 0%

 OTHER ----- 5%

 (DON=T READ) DK ----- 5%
 (DON=T READ) RA ----- 1%

4. Now, I'd like to read you a list of problems facing Santa Clara County. For each, please tell me if you think local government officials are doing an excellent job, a good job, a fair job or a poor job to solve the problem? (**ROTATE**)

	EXCELL JOB	GOOD JOB	FAIR JOB	POOR JOB	(DON=T READ) DK	(DON=T READ) RA
a. TRAFFIC CONGESTION	1%	15%	34%	47%	2%	1%
b. AFFORDABLE HOUSING	0%	5%	25%	63%	6%	1%
c. PROTECTION OF ENVIRONMENT	3%	31%	45%	17%	4%	0%
d. SCHOOLS	1%	22%	29%	33%	14%	1%

Section II.

5. Now, I'd like you to tell me how often you think Latino and Black people may miss out on good housing in Santa Clara County. Do you think that Latinos and Blacks miss out on good housing because White owners won't rent or sell to Latinos and Blacks very often, sometimes, rarely, or almost never?

VERY OFTEN ----- 12%
 SOMETIMES ----- 26%
 RARELY ----- 24%
 ALMOST NEVER ----- 10%
 (DON=T READ) DK ----- 27%
 (DON=T READ) RA ----- 1%

6. The next set of questions ask specifically about your neighborhood. I will read a list of housing issues that concern people in your area. After you hear each issue, please tell me if you consider it a very serious problem, a somewhat serious problem, or not a problem for people in your neighborhood. If you don't have an opinion on a particular item, please let me know (**ROTATE**).

	VERY SERIOUS PROBLEM	S.W. SERIOUS PROBLEM	NOT A PROBLEM	NO OPINION
a. Landlords trying to keep families with children out of rental complexes that cater to singles or couples with no children	10%	17%	50%	23%
b. Realtors encouraging minorities to buy homes only in minority areas	8%	18%	50%	24%
c. Banks applying more stringent standards to minority than non-minority home loan applicants	11%	12%	37%	40%
d. Landlords and home sellers not renting or selling to disabled applicants because of their disability	8%	13%	40%	39%
e. Families being priced out of apartments due to rising rents	60%	24%	12%	4%
f. Landlords and home sellers not renting or selling to minority applicants because of their race	9%	17%	54%	20%

7. In your opinion, which one of the issues I mentioned is the most important problem in your neighborhood (**RE-READ OPTIONS ONLY IF R ASKS**).

(**IF ALL@ ASK:**) If you had to choose one, what would it be?

Landlords trying to keep families with children out -----	1%
Realtors encouraging minorities to buy homes only in minority areas -----	2%
Banks applying more stringent standards to minorities -----	3%
Landlords and home sellers not renting or selling to disabled applicants --	2%
Families being priced out of apartments due to rising rents -----	69%
Landlords and home sellers not renting or selling to minorities -----	2%
NONE (SKIP TO 10) -----	17%
(DON=T READ) DK (SKIP TO 10) -----	
3%	
(DON=T READ) RA (SKIP TO 10) -----	

1
%

8. Has someone you know experienced this kind of problem in your neighborhood?

YES -----	32%
NO (SKIP TO 10) -----	45%
(DON=T READ) DK (SKIP TO 10) -----	2%
(DON=T READ) RA (SKIP TO 10) -----	0%

9. To your knowledge, did they do anything about this problem?

YES -----	7%
NO -----	24%
(DON=T READ) DK -----	1%
(DON=T READ) RA -----	0%

10. Now, please think about your own experiences with finding housing. Do you think

that you have ever been discriminated against when trying to buy or rent a house or apartment?

YES ----- 17%
 NO (**SKIP TO 12**) ----- 81%
 (**DON=T READ**) DK (**SKIP TO 12**) ----- 2%
 (**DON=T READ**) RA (**SKIP TO 12**) ----- 0%

11. Did this happen in Santa Clara County?

YES ----- 14%
 NO ----- 3%
 (**DON=T READ**) DK ----- 0%
 (**DON=T READ**) RA ----- 0%

12. Do you know what organizations to contact if discriminated against when trying to buy or rent a house or apartment in Santa Clara County?

YES ----- 24%
 NO (**SKIP TO 14**) ----- 76%
 (**DON=T READ**) RA (**SKIP TO 14**) ----- 0%

13. What organization would you contact? (**OPEN END**) (**DON'T READ**)

BAY AREA LEGAL AID ----- 1%
 FAIR HOUSING ----- 2%
 HOUSING AUTHORITY ----- 5%
 HOUSING AND URBAN DEVELOPMENT ----- 2%
 MID PENINSULA CITIZENS FOR FAIR HOUSING ----- 5%
 PROJECT SENTINEL ----- 0%

 OTHER ----- 6%
 (**DON=T READ**) DK ----- 3%
 (**DON=T READ**) RA ----- 0%

14. Now, I will read you a list of local organizations. For each one, please tell me if you've heard of the organization and if you have a favorable or unfavorable opinion about the organization. **(READ NAME OF ORGANIZATION. IF FAVORABLE/UNFAVORABLE, ASK:**
Is that strongly **FAVORABLE/UNFAVORABLE** or just somewhat?
(READ NAME OF NEXT ORGANIZATION, REPEAT PROCESS). (ROTATE)

	STR FAV	SW FAV	NEUT	SW UNFAV	STR UNFAV	NOT HEARD	RA
a. PROJECT SENTINEL	0%	2%	3%	0%	0%	93%	2%
b. EMERGENCY HOUSING CONSORTIUM	7%	10%	20%	0%	1%	59%	3%
c. MID PENINSULA CITIZENS FOR FAIR HOUSING	4%	10%	6%	1%	0%	74%	5%
d. SANTA CLARA INSTITUTE FOR SOCIAL JUSTICE	3%	7%	6%	1%	0%	80%	3%
e. PROJECT MATCH	3%	5%	8%	1%	0%	80%	3%

Now, I'd like to ask you about how integrated is your neighborhood. In a very integrated neighborhood, the people living there belong to different racial or ethnic groups. In a neighborhood that is not at all integrated, the people living there belong to the same racial or ethnic group.

15. Keeping that in mind, would you describe your current neighborhood as very integrated, somewhat integrated, just a little integrated or not at all integrated?

VERY ----- 42%
 SOMEWHAT ----- 41%
 JUST A LITTLE ----- 12%
 NOT AT ALL ----- 4%
 (DON=T READ) DK ----- 1%
 (DON=T READ) RA ----- 0%

16. If a Latino or Black family moved into your neighborhood, do you think they would be welcome or do you think that the people already living there would be upset?

WELCOME ----- 84%
 UPSET ----- 4%
 (DON'T READ) THEY WOULDN'T CARE ----- 8%
 (DON=T READ) DK ----- 4%
 (DON=T READ) RA ----- 0%

Section III

In the next set of questions, I=d like to ask you about where you=ve lived in Santa Clara County.

17. What is your zip code?

PLEASE SEE ATTACHED FOR A LIST OF THE ZIP CODES

ZIP CODE (**SKIP TO 19**) _____ 99% OF SAMPLE RESPONDED

(DON=T READ) DK
 (DON=T READ) RA

18. What city do you currently live in? (**DON'T READ**)

CAMPBELL	MORGAN HILL
CUPERTINO	MOUNTAIN VIEW
GILROY	PALO ALTO
LOS ALTOS	SAN JOSE ----- 1%
LOS ALTOS HILLS	SANTA CLARA

LOS GATOS
MILPITAS
MONTE SERENO

SARATOGA
SUNNYVALE

UNINCORPORATED PART OF COUNTY
(DON=T READ) DK
(DON=T READ) RA

19. What year did you move into your current address? (**OPEN-END**)

PLEASE SEE ATTACHED FOR A LIST OF THE YEARS

YEAR _____ 99% OF SAMPLE RESPONDED
(DON=T READ) DK ----- 0%
(DON=T READ) RA ----- 1%

20. Do you own or rent your present house or apartment?

OWN ----- 61%
RENT ----- 37%
(DON=T READ) DK ----- 1%
(DON=T READ) RA ----- 1%

- 21a. Excluding your current address, what other city in Santa Clara County did you live in most recently (**DON'T READ**)?

CAMPBELL ----- 4%	MORGAN HILL ----- 1%
CUPERTINO ----- 1%	MOUNTAIN VIEW ----- 2%
GILROY ----- 1%	PALO ALTO ----- 5%
LOS ALTOS ----- 0%	SAN JOSE ----- 29%
LOS ALTOS HILLS ----- 0%	SANTA CLARA ----- 3%
LOS GATOS ----- 1%	SARATOGA ----- 1%
MILPITAS ----- 0%	SUNNYVALE ----- 9%
MONTE SERENO ----- 0%	

UNINCORPORATED PART OF COUNTY ----- 2%
 NO OTHER CITIES (**SKIP TO 22**) ----- 41%
 (**DON=T READ**) DK (**SKIP TO 22**) ----- 0%
 (**DON=T READ**) RA (**SKIP TO 22**) ----- 0%

FOLLOW-UP BY ASKING

21b. In (**CITY NAME/UNINCORPORATED COUNTY**) did you own or rent your house or apartment?

OWN ----- 21%
 RENT ----- 34%
 (**DON=T READ**) BOTH ----- 1%
 (**DON=T READ**) NEITHER ----- 2%
 (**DON=T READ**) DK ----- 0%
 (**DON=T READ**) RA ----- 1%

Section IV

Finally, I=d like to ask you some questions about your own background.

22. How many children under the age of 18 live in your household?

NO CHILDREN ----- 59%
 ONE CHILD ----- 17%
 TWO CHILDREN ----- 12%
 THREE CHILDREN ----- 8%
 FOUR CHILDREN ----- 3%
 FIVE AND OVER ----- 1%
 (**DON=T READ**) DK ----- 0%
 (**DON=T READ**) RA ----- 0%

23. Including yourself, how many adults live in your household?

ONE ADULT -----	17%
TWO ADULTS -----	51%
THREE ADULTS -----	19%
FOUR ADULTS -----	8%
FIVE ADULTS -----	3%
SIX ADULTS -----	1%
SEVEN ADULTS -----	0%
EIGHT AND OVER -----	0%
(DON=T READ) DK -----	0%
(DON=T READ) RA -----	1%

24. Were you born in the U.S.?

YES -----	70%
NO -----	30%
(DON=T READ) DK -----	0%
(DON=T READ) RA -----	0%

25. Would you please tell me what year you were born? (**DON'T READ THE YEARS**)

1982 - 1976 (18-24) -----	6%
1975 - 1971 (25-29) -----	14%
1970 - 1966 (30-34) -----	13%
1965 - 1961 (35-39) -----	9%
1960 - 1956 (40-44) -----	8%
1955 - 1951 (45-49) -----	9%
1950 - 1946 (50-54) -----	8%
1945 - 1941 (55-59) -----	9%
1940 - 1936 (60-64) -----	5%
1935 - 1931 (65-69) -----	5%
1930 - 1926 (70-74) -----	3%
1925 OR EARLIER (75 & over) -----	7%
(DON=T READ) DK -----	1%
(DON=T READ) RA -----	3%

26. With which racial or ethnic group do you identify yourself: White, African-American or Black, Latino or Hispanic, Asian, or some other ethnic or racial background? **(IF R SAYS MIXED, ASK ABOUT THE MIX OF RACIAL IDENTITIES. CIRCLE THE GROUPS IN a, b AND c. IF R IS COMPLETELY OR PARTLY OF LATINO/HISPANIC DESCENT, SKIP Q 27).**

PLEASE SEE ATTACHED FOR ETHNIC BREAKDOWN OF THE SAMPLE

	a	b	c
WHITE	x	x	x
AFRICAN AMERICAN/BLACK	x	x	x
LATINO/HISPANIC (SKIP TO 28)	x	x	x
ASIAN	x	x	x

OTHER (**SPECIFY**) _____

(**DON=T READ**) DK (**SKIP TO 28**)

(**DON=T READ**) RA (**SKIP TO 28**)

27. Are you of Hispanic origin?

YES ----- 2%
 NO ----- 70%
 (**DON=T READ**) DK ----- 0%
 (**DON=T READ**) RA ----- 2%

28. What is the last level of school you completed?

GRADE 1 - 8 ----- 2%
 GRADE 9 - 11 ----- 5%
 HIGH SCHOOL GRADUATE ----- 21%
 LESS THAN 4 YRS. OF COLLEGE ---- 26%
 COLLEGE GRADUATE (4) ----- 27%
 POST GRAD. WORK/PROF. SCH. ---- 19%
 (**DON=T READ**) DK ----- 0%
 (**DON=T READ**) RA ----- 0%

29. Can you give me an estimate of your total family income in 1999 before taxes? This figure should include salaries, wages, pensions, dividends, interest and all other family income for every member of your family living in your house in 1999. I will

read you some income categories. Please stop me when I reach the category that corresponds to your family situation.

LESS THAN \$15,000 -----	4%	
BETWEEN \$15,000 AND \$30,000 -----	11%	
BETWEEN \$30,000 AND \$45,000 -----	9%	
BETWEEN \$45,000 AND \$60,000 -----	12%	
BETWEEN \$60,000 AND \$75,000 -----	4%	
BETWEEN \$75,000 AND \$90,000 -----	11%	
BETWEEN \$90,000 AND \$105,000 -----	5%	
BETWEEN \$105,000 AND \$135,000 -----	4%	
BETWEEN \$135,000 AND \$165,000 -----	4%	
BETWEEN \$165,000 AND \$200,000 -----	4%	
OVER \$200,000 -----	3%	
(DON=T READ) DK -----		12%
(DON=T READ) RA -----	17%	

30. (IF ANSWERED "YES" TO ANY/ALL Q8-Q11. ELSE SKIP TO END)

Can we call you again for a follow-up interview?

YES -----	33%
NO (SKIP TO THE END) -----	8%
(DON'T READ) DK (SKIP TO THE END) -----	0%
(DON'T READ) RA (SKIP TO THE END) -----	0%

31. In that case, can I have your name so that we know who to speak to when we call back for a follow-up interview?

NAME OF RESPONDENT (SPECIFY) _____	31%
REFUSED TO GIVE NAME _____	2%

THANK YOU VERY MUCH FOR YOUR TIME AND ATTENTION TO MY QUESTIONS.

Appendix

19. What year did you move into your current address?

1921 to 1949 -----	1%
1953 to 1959 -----	2%
1960 to 1969 -----	10%
1970 to 1979 -----	12%
1980 to 1989 -----	20%
1990 to 1994 -----	14%
1995 to 2000 -----	39%
Don't Know -----	1%
Refused to Answer -----	1%

26. Ethnic Breakdown of the Sample:

<u>number in</u>	<u>percent in</u>	<u>weighted percent in</u>
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	<u>sample</u>	<u>sample</u>	<u>sample</u>
WHITE	102	41%	49%
AFRICAN AMERICAN/BLACK	63	25%	3%
LATINO/HISPANIC	59	24%	24%
ASIAN	23	9%	23%
AMERICAN-INDIAN	3	1%	1%